

Strategic Planning Workshop

Overview

This workshop will allow participants to work collectively, following a structured process, to form an agreed view of the future and systematically build a strategic plan with accountabilities and measures which will take them there.

Objectives

- To enable participants to develop a draft vision, objectives, strategies and plans for an organization – either at whole organization or division/business unit level
- To provide a format for the outputs to be used to manage implementation

Target Participant Group

For senior managers of an organization – or business unit – who have both the interest and responsibility for setting the direction of their organization and delivering business outcomes.
Group size is flexible from 6 – 12

Running Time

2 – 3 days depending on the needs of the organization, the amount of pre-work completed and detail of action planning required.

Summary of Content

Using a combination of tried and tested methodologies, research and concepts from acknowledged experts such as Ackoff and Collins, an experienced facilitator will take participants through a systematic approach to establishing this business fundamental.

- Overview of planning process, model to be used and expected outcomes
- Vision: The idealised design
- Situation Analysis: Where are we now?
- Objectives: What do we need to achieve?
- Strategies: How do we get there?
- Plans: What actions do we need to take – and who is responsible?

Special Features

- The workshop also teaches key analysis and planning skills which can be applied back in the workplace
- Implementation tracking methodologies/templates increase the likelihood of successful achievement
- An option available is to capture the output from the workshop in a fully documented plan or one page summary